

# NEW HEIGHTS FOR GRANNY GEAR AS THE BRAND ANNOUNCES EXPANSION PLANS

*By GrannyGear Spokesperson*



Few colors are so familiar and celebrated in the Mounting Biking community as the red, yellow, and blue stripes of the GrannyGear team, a Northern Suburb based cycling academy for primary and secondary school students and a familiar sight on the local mountain bike trails.

Founded 4 years ago by head coach and owner Alex Kruger, the purpose of the Academy was to offer structured group and skills training clinics. The main goal was to teach children to ride more efficiently, have less injuries and more confidence. The program closely observes riders throughout all stages of their development, within a safe and friendly environment.

The brand has been developing organically the past four years and each year saw an increase in new members and the addition of new products, and services. “It has been an amazing journey thus far and such a privilege to be living my dream and sharing my passion for cycling with so many young riders, something that would not be possible without my caring family and the many people who believe in me, and supports the brand” says Alex.

This year has been no exception with the exciting announcement that the Tygervalley Cadence Cycling franchise is now officially part of the GrannyGear stable. The new addition makes it possible to offer more specialised training with Watt Bikes and to closely focus on different elements for each rider’s coaching to improve their individual performance. “It’s just fantastic that we can now closely monitor performance results and improve on them through focused training” says a proud Kruger.

To bring everything under one roof Alex decided to move premises to also make enough room for the newly started GrannyGear cycling service centre, merchandise, and other products. The premises will be at [Shop 4, Santyger Building, Tygervalley, Willie van Schoor](#), just above ABSA Bank. The new GrannyGear/Cadence shop will officially be open on **01 December 2020**.

All riders are invited to come and visit the new premises and to book a free Functional Threshold Power (FTP) session. Office hours will be Monday to Friday for 08:30 to 17:30. For more information please feel free to contact Alex on +27 82 496 7297, or send an email to [info@grannygear.co.za](mailto:info@grannygear.co.za) . You can also visit the GrannyGear website at <http://www.grannygear.co.za>



*Alex Kruger, AKA "Coach Alex", is the owner and founder of GrannyGear, a cycling academy with numerous support services, coaching programs, technical workshops, training camps and a range of cycling merchandise and products.*

*With many years of cycling experience including Mountain Biking and Road Cycling Alex's list of races include 10 Cape Epics, 1 Swiss Epic, 2 MTB Himalaya India's, 4 Sani2C's, 2 Cape Pioneer's, 4 Tankwa Trek's, 4 Wines2Whales's, 18 Argus's and 6 Double Century's, it comes*

*as no surprise that GrannyGear continuously produce top young riders, podium finishes, and regional and category champions.*

*If not on his bike amongst the riders in the mountains, Alex can be found in his workshop preparing his bike for his next adventure! Alex can also be contacted via email at [info@grannygear.co.za](mailto:info@grannygear.co.za) or you can visit the GrannyGear website at <http://www.grannygear.co.za>*